

What Does a Gold, Silver or Bronze Award Mean?

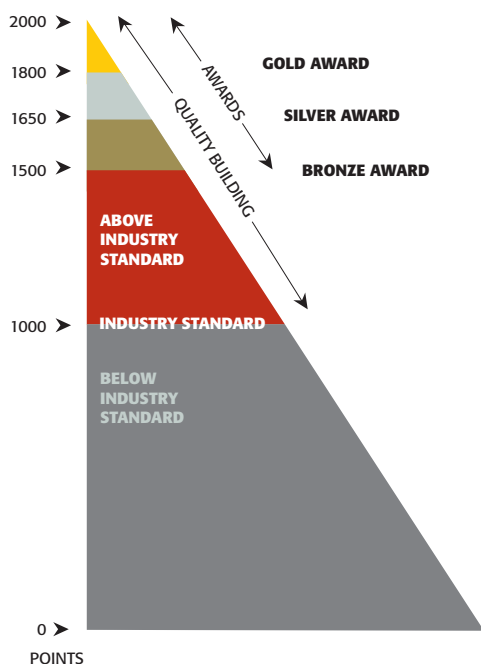
These awards recognise and acknowledge excellence in building and are the official Quality Mark for registered master builders and the properties they build.

Gold, Silver and Bronze Awards are presented to competition entries throughout New Zealand. All entries in the competition are judged against a national scorecard to ensure consistency throughout the country. A Gold Award presented in Queenstown therefore represents the same high standard as a Gold Award presented in Auckland or New Plymouth.

There may be more than one recipient of a Gold, Silver or Bronze Award within each category on the basis of points allocated against the judging card.

QUALITY MARKS - TO PROMOTE YOUR BUSINESS

HOW ENTRIES WERE MARKED



These Quality Marks provide you with a tangible stamp to promote the award winning status of you as a builder/contractor and your winning property. They are easily recognisable and are a powerful promotional tool, effectively reinforcing your work to suppliers, clients and the greater building industry.

Quality Marks are only available to award winning entrants.

Bronze Awards are awarded to those whose entries are judged to be at least 50% higher than the industry standard. Where a property and builder/contractor are presented with a Silver Award, the entry is judged to be at least 65% higher than the industry standard. A property and entrant presented with a Gold Award is judged to be at least 80% higher than the industry standard.

Due to the commitment of the Registered Master Builders Federation, principal sponsor PlaceMakers, and the national family of sponsors, the award structure and judging process is constantly being

updated and enhanced to promote quality standards and provide fairer, more representative and recognisable results for all participants and the public.

These awards are highly prestigious and confirm the Registered Master Builders Federation's commitment to building excellence.

For more information call us now on

0800 269 119 or www.masterbuilder.org.nz

or www.houseoftheyear.co.nz



Principal sponsor



Supporting sponsors



Registered Master Builders 2008 House of the Year
in association with PlaceMakers

Quality Marks - Guidelines for Use

Quality Marks for the Registered Master Builders 2008 House of the Year competition are available for Gold, Silver and Bronze Award recipients, Local Category Winners, National Gold Reserve Award finalists and National Winners to use in promotional material, company publications, brochures or websites. Sponsored by principal sponsor PlaceMakers and the national sponsor family, these quality marks are a tangible sign of your building work as recognised by your peers.

The use of the Quality Marks must adhere to the following guidelines:

- Quality Marks can be used in all relevant company advertising and promotional material
- Quality Marks can be included in company brochures, company letterhead, business presentations, stickers, marketing and point of sale literature - information and exhibition displays, show home promotion – as well as within media relations communications such as press releases and newspaper/magazine features
- Quality Marks can be provided in differing formats, depending on your requirements. For example, you may require a jpeg to import into a powerpoint presentation or an eps for high quality format printing

CONDITIONS OF USE

- Use of Quality Marks is restricted to the company that received the award and cannot be extended to associate companies, franchises or other offices/branches of the award winner
- If using quality marks on promotional material, it must relate to the property that won the award
- Quality Marks can not be passed on to another company
- Quality Marks must NOT be altered in any way. You must use them in full form, in the correct colour and with all the text included. Please note the design files have been set so that the elements cannot be separated. Black and White versions are also available – please specify if you require these
- Quality Marks used in conjunction with the Registered Master Builders 2008 House of the Year must be the official Quality Marks issued by the Registered Master Builders Federation
- Quality Marks must not be reduced any smaller than the minimum size of 20mm in diameter
- Members may promote their achievements in wordtype, however this must explicitly state the award achieved in full, not 'Winner. House of the Year'.

REQUESTING QUALITY MARK FILES FOR USE

- Please contact Genevieve Hole on 04 494 5128 or email ghole@nbpr.co.nz
- Genevieve will confirm your award status in the 2008 competition. You will need to advise the preferred formats for your Quality Mark. We are happy to provide multiple formats for use
- Your application will be processed as quickly as possible and your Quality Mark will be sent to you via email, or burnt to CD

ANY QUESTIONS

If you have any questions please contact Genevieve Hole on 04 494 5128 or email ghole@nbpr.co.nz



LOCAL QUALITY MARKS



NATIONAL QUALITY MARKS



MINIMUM SIZE FOR REPRODUCTION